



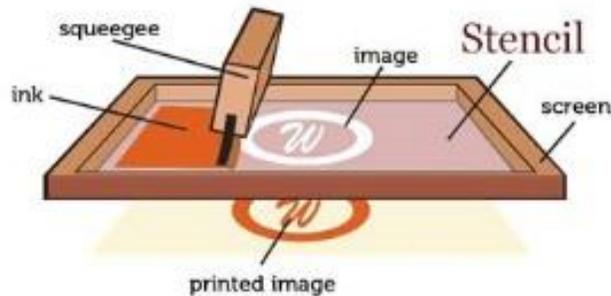
Typography

4th In-class exercise: Exploring Typography

Our main foci for the in-class exercises is for introducing and exploring the fundamentals and conceptual of typography. Depending on the progress of the class, the number of assignments shall be changed or altered. Be advised that you need to work on the exercises outside of class periods as well.

Wear Your Type

Focus: To expand your knowledge about other forms of type-making techniques



Source: <http://customtshirtprinting.com/screen/>

Using screen printing (or silk screening), a process of printmaking which uses a woven mesh to support an ink-blocking stencil, experiment with designing and cutting an alphabet based on the first initial of your last name. The final design will be placed on a (preferably) white T-shirt. Bring your own T-shirt but make sure that the surface is flat and clean.

Be aware that the choice of a color other than white can affect the contrast of your design. Your typeface should be of one that exudes your personality. Think of it as an expression or a fashion statement that best represents you alphabetically. Since you will be cutting the stencil, it is best to keep your design simple. You also add some graphical elements, only if it adds to strengthen the personality of your alphabet.

Our class will meet at the printmaking lab (KV025) and our session will be conducted and demonstrated by Professor Susanna Crum.

Schedule:

Wed 10/28 – 4th Exercise assigned. **Meet at room 25 at 9 A.M.** for a 1-hour long screen printing demo led by Susanna Crum. After the demo, work in class and experiment with cardstock.

Be reminded that cardstocks would work for the stencil, as would acetate/clear film. If you are printing one T-shirt and it seems as though the stencil is still holding up well after a few runs after a few printing proofs on newsprint which will be provided by Prof. Crum, you may continue to use it the stencil holds up well.

Mon 11/2 – Work in class (KV 203). Refinement. Critique. Finalize for Nov 11.
Wed 11/4 – 4th 9am-12pm - Print your T-shirts in room 25. 4th Exercise DUE. Bring your T-shirt, process notebook and stencil(s) to class. Don't forget your process notebook.